

#### THE AGENDA

### 09:00-10:00 Registration of Participants at Union of Arab Chambers (Adnan Kassar Edifice of Arab Economy)

#### 10:00- 11:00 **Opening Ceremony:**

- Mr. Raouf Abou Zaki, CEO, Al-Iktissad Wal-Aamal Group, Lebanon
- Mr. Mohamed Abdo Saeed Anaam, President, Union of Arab Chambers
- Mr. Mohamed Choucair, President, Federation of Chambers of Commerce
- H.E. Dr. Kamal Hassan Ali, Assistant Secretary General Head of Economic Affairs, League of Arab States
- H.E. Mr. Riad Salame, Governor, Banque De Liban
- H.E. Mr. Raed Khoury, Minister of Economy and Trade, Lebanon
- Patron's Speech
- Award Ceremony

#### 11:00-11:15 **Coffee Break**

# 11:15-12:30 Session I: The Private Sector And Financing Institutions Role In Sustainable Development And Reconstruction In The Region

This session will discuss the basic role of the private sector and the financial institutions in achieving sustainable development through:

- Enhancing sources of financing in development projects (banks, development finance institutions, capital markets, investment funds, foreign investments).
- Requirements and challenges for developing investments and businesses.
- Partnership: Legislative Frameworks and Mechanisms.
- Arab Intra-Trade: Opportunities and Challenges.
- Reconstruction plans in some Arab countries.

**Moderator: Mr. Abdullah S. Al-Homaizi**, Board Member, Chamber of Commerce and Industry, Kuwait

#### **Panelists:**

- Mr. Ahmed Al-Wakil, President, General Union of Egyptian Chambers of Commerce
- Mr. William Wakileh, President and CEO, GE in Iraq and the Levant
- Mr. Michel Sawaya, CEO, Citibank Group, Lebanon











- Mr. Tawfiq Daboussi, President, Chamber of Agriculture, Industry & Commerce of Tripoli and North Lebanon
- Eng. Nabil Itani, Chairman and General Manager, Investment Development Authority Of Lebanon (IDAL)
- Mr. Tareq Al Menayes, Economic Advisor, Kuwait Fund for Development

### 12:30-13:45 **Session II: The Fourth Industrial Revolution And The Next Economic Phase**

The countries of the region face major challenges in achieving higher levels of economic growth and the political stability required to accelerate reform and adopt modern economic tools, including the Fourth Industrial Revolution and its needs. This session will tackle:

- The main economic challenges facing the countries of the region (growth, unemployment, education, public finance, investment).
- Future strategies and reform plans.
- Arab countries and the transition to the knowledge economy.
- The importance of developing the environment and climate of investment and business to promote Arab trade and investment.
- Implications of the new industrial revolution on the possibilities of growth and competitiveness in the Arab economies.

Moderator: H.E. Dr. Khaled Hanafi, Secretary General, Union of Arab Chambers

#### **Panelists**:

- H.E. Dr. Yarub Badr, Regional Advisor for Transport and Logistics, Economic and Social Commission for Western Asia (ESCWA)
- **H.E Mr. Atef Helmy**, Former Minister, Communications and Information Technology, Egypt
- Dr. Mohsen Adel, CEO, General Authority for Investment and Free Zones, Egypt
- Dr. Jihan Saleh, Economic Advisor, Council of Ministers, Egypt

#### 13:45-14:45 Lunch at Union of Arab Chambers (Adnan Kassar Edifice of Arab Economy)

#### 14:45-16:00 Session III: Arab Women and Economic Empowerment

Women have a pivotal role in achieving the goals of sustainable development, which requires work to achieve equal opportunities and economic empowerment. This session will discuss:











- The Role of Women in Achieving the Goals of Sustainable Development 2030.
- Promote the involvement of women in the leadership of companies and institutions.
- Successful experiences.

Moderator: Shaikha Hind Bint Salman Al Khalifa, President, International Federation for Bahraini Business and Professional Women

#### **Panelists:**

- Sheikha Hessa Saad Al-Abdullah Al-Sabah, President, Council of Arab Businesswomen (CABW)
- H.E. Mrs. Ghada Wali, Minister of Social Solidarity, Egypt
- Mrs. Claudine Aoun Roqouz, President, National Commission for Lebanese Women
- Mr. Nadim Kassar, Chairman and General Manager, BLC Bank, Lebanon
- Mrs. Sofana Dahlan, Lawyer Social Entrepreneur, Saudi Arabia
- Mrs. Iman Mutlaq, Financial Expert, Entrepreneur, Jordan

### 16:00-17:15 **Session IV: Entrepreneurship And SMEs: Transition Key To Knowledge Economy**

Entrepreneurship and SMEs are a vital choice for young people and an important alternative to traditional employment opportunities as well as a key element in the transition to the knowledge economy. Despite the unequal preparations of the Arab countries to provide an entrepreneurial environment, several initiatives have succeeded. This session discusses the following:

- How to develop an environment for initiatives and innovation.
- Appropriate funding mechanisms and programs.
- Successful experiences.
- Role of family businesses.

**Moderator**: **Mr. Bassel Al Khatib**, Chief of the Arab Regional Division, Directorate of Programme Development and Technical Cooperation, UNIDO

#### **Panelists:**

- Dr. Hashim Hussein, Head UNIDO ITPO Bahrain
- Mr. Walid Hanna, Founder and CEO, Middle East Venture Partners (MEVP)
- Mr. Yousef Khalawi, Secretary General, Islamic Chamber of Commerce, Industry and Agriculture (ICCIA), Saudi Arabia
- Mrs. Nevein Gamea, Executive Director, Micro Small and Medium Enterprise Development Agency (MSMEDA), Egypt
- Mr. Mohamed El Samad, CEO & Co-Founder, Matic Sevices, Lebanon











### 17:15-18:30 Session V: Lebanon And Public-Private Partnership After "CEDRE" Conference

The "CEDRE" conference provides vital opportunities for companies and banks through the Infrastructure Investment Spending Program and the adoption of a partnerships between the public and private sectors. This session discusses the following:

- Infrastructure Investment Spending Program to develop the infrastructure.
- The preparations of the government agencies and the taken measures.
- The role of the private sector, banks and funds in financing.
- Public-private partnership opportunities.

**Moderator: Mr. Nassib Ghobril**, Head of Group Economic Research and Analysis, Byblos Bank

#### **Panelists:**

- H.E. Mr. Raed Khoury, Minister of Economy and Trade, Lebanon
- Dr. Nadim Munla, Advisor to the President of the Council of Ministers, Lebanon
- Mr. Jacques Sarraf, Chairman, Global Lebanese Investors (GLI)
- Mrs. Gretchen M. Biery, Head of Lebanon Resident Office, European Bank for Reconstruction and Development
- Mrs. Diala Chaar, Project Manager, High Council for Privatization and PPP, Lebanon

#### 16:30 Concluding Session Presented by:

H.E. Dr. Khaled Hanafi, Secretary General, Union of Arab Chambers







